



# Signs of Green

APCO: Our Company & the Environment



We all share the same planet, so we view the protection of our environment not as a marketing opportunity but truly as part of our obligation to society and future generations. APCO is committed to educating ourselves and making constant improvements to ensure that our products and manufacturing processes play a role in the preservation of our environment. Following are a few of the positive actions we have taken in this ever evolving journey.

## Use of More Eco-Friendly Materials

APCO's in-house Green Committee is charged with continuously researching the materials that go into our products to make sure they are as eco-friendly as possible. Lower VOC paints, more-eco-friendly printing methods, higher recycled content raw materials and more energy efficient LED lighting are just a few of the areas we routinely research and implement whenever feasible.

We also realize that in order to meet the expectations of our customers, the green innovations we adopt cannot result in an unreasonable increase in price or a drop in product quality as quality products last and stay out of the waste cycle longer. The exciting news is that higher quality and more affordable green materials and finishes are being introduced every year. With the same spirit of innovation that helped APCO win more IDSA product design awards than any other sign company in America, we are 100% committed to incorporating these eco-friendly materials and processes into our offering whenever possible.

A few of the positive changes we've implemented and key eco-friendly attributes of our products include:

- Conversion of our primary printing process from silkscreen to more eco-friendly, UV-cured direct-print.
- Conversion of our primary ADA manufacturing process from photopolymer to dimensional direct-print (DP-Tactile), resulting in a significant reduction in material waste.
- Conversion of virgin plastic and cardboard packaging material to 40% recycled content bubble pack and 35% recycled content cardboard boxes.
- Most APCO systems incorporate pre-engineered aluminum extrusions which are 100% recyclable.
- All interior APCO systems offer solutions incorporating user-updatable and recyclable paper inserts.

## Aggressive Company-Wide Recycling Programs

APCO maintains an active recycling program which recycles, on average, approximately two tons of material every month! Materials collected for recycling include aluminum cans and manufacturing scrap, PET, PETE and HDPE plastics, paper products, cardboard and acrylic.

## Commuter Rewards Program

APCO has seen tremendous success with our Commuter Rewards Program, offering incentives to employees who use public transportation, bike, walk, or carpool to and from the office.

## Strict Control and Minimization of Air Emissions

Being headquartered within a densely populated and rejuvenated neighborhood in downtown Atlanta has undoubtedly put APCO under the watchful eyes of environmental inspectors with regards to air emissions and solid waste management...and we welcome the scrutiny! With the use of specialized HVLP spray paint equipment, state-of-the-art filtered exhaust systems and documented procedures for all waste storage and disposal, APCO is consistently well within all EPA and local regulations for air quality and hazardous waste management.



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