



Distance Legibility Chart

Determining the size of any sign begins with selection of a font and determining the size of copy needed. The chart below will give you a good idea of the minimum copy size for signs.

Letter Height	Legible Viewing Distance
5/16"	7'
1/2"	12'
3/4"	18'
1"	25'
1-1/2"	36'
2"	49'
3"	74'
4"	113'
6"	150'

Letter Height	Legible Viewing Distance
9"	300' <i>(Football field length)</i>
12"	395'
14"	440'
18"	560'
24"	750'
36"	1130' <i>(1/5 of a mile)</i>
48"	1500'
72"	2230'
96"	3000' <i>(3/5 of a mile)</i>