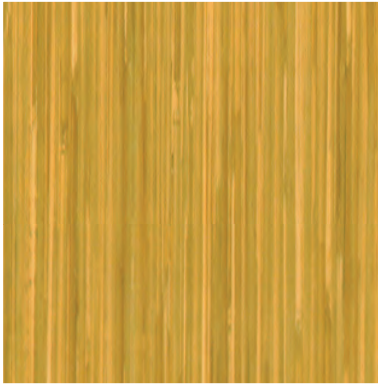
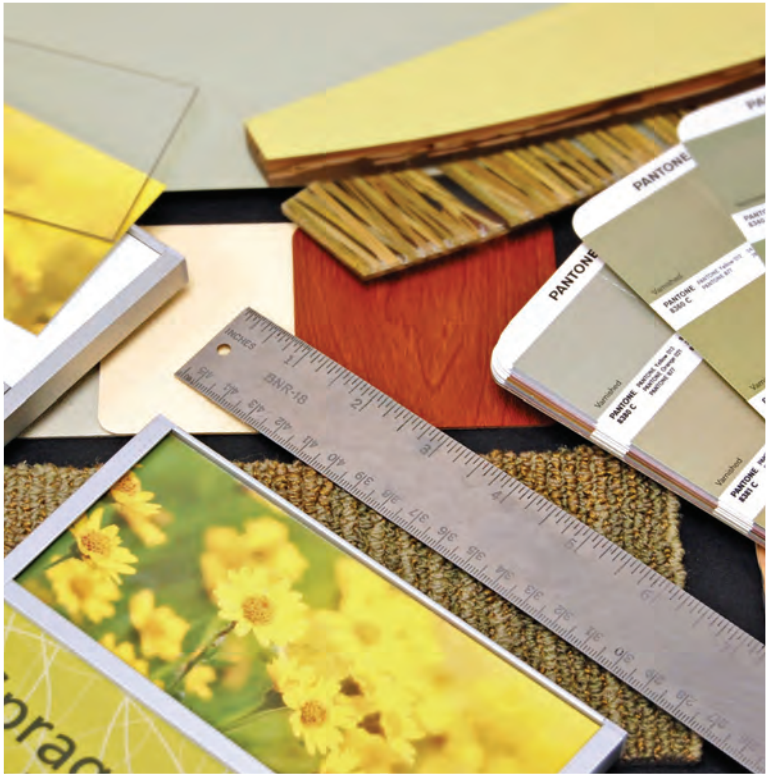




apcosigns.com

COLOR & FINISH SELECTOR



BACKGROUND & IMPRINT COLORS

Background Colors

Painting is APCO's primary process for background color application, and the colors on this page represent the standard options available. PMS colors and custom matched colors are also available upon request.

Imprint Colors

APCO's primary printing process is direct-print, with the ability to print not only these standard colors but also a wide range of PMS colors.¹

APCO uses the silkscreen printing process (spot colors) for printing most raised ADA graphics and for other specialty projects. The colors on this page represent the standard silkscreen ink options, but custom color matches are possible.

P Paper Colors

Colors marked with a P are available in 60 lb. SignWord paper, compatible with most APCO interior systems. (Note: APCO's Elevate system only offers the A72/A01 White option.)

Add'l SignWord Paper Colors

The reverse sides of A43 Putty and A78 Pearl Grey papers feature a 50% lighter version of the standard paper color, A94 Sand (reverse side of A43) and A98 Pearl Grey Light (reverse side of A78). These lighter versions may represent better matches to painted or injection molded parts. Your APCO Representative can provide guidance in this area.

Color Accuracy & Variations

Colors within this chart have been reproduced as accurately as possible. However, colors will vary slightly amongst the different processes, and actual colors may vary from this chart because of individual printer and monitor characteristics.

Important! If color accuracy is important for your project, we recommend you request actual color samples representing the materials and processes being used.

¹ There are some color limitations of the CMYK color gamut vs Pantone solid colors, especially with Reflex blues and very bright colors. There are limitations with metallics as well. Your APCO Representative can discuss in more detail.

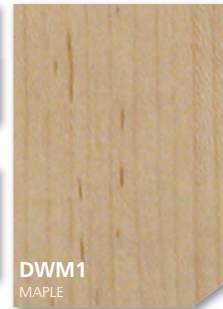
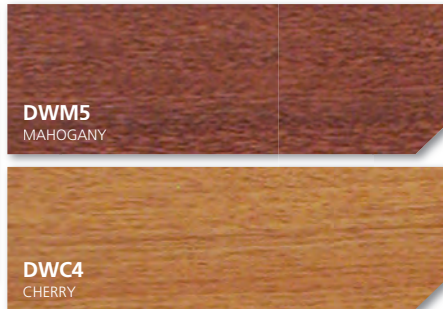
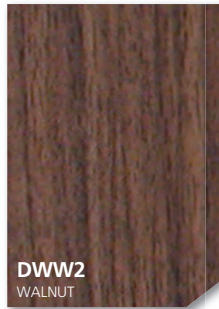


DECORATIVE FINISHES

ELEMENTS

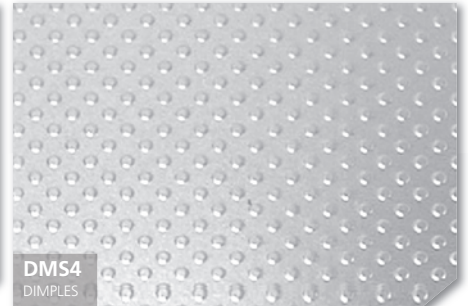
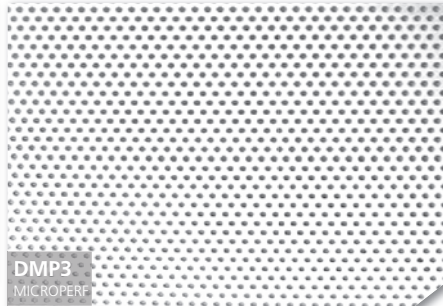
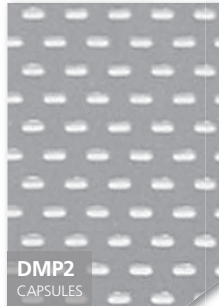
Naturals

Application/Process: Pressure Sensitive Decorative Vinyl. Primarily clad to non-glare lenses of the FullView and Arcadia systems or to aluminum bands of the Accord 15 system. Can also be simulated with Direct-Print.



Industrials

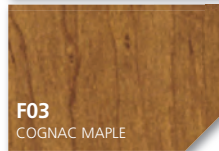
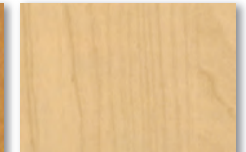
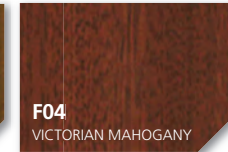
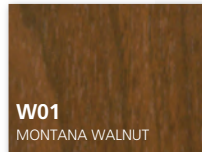
Application/Process: Decorative Metal. Primarily used as inserts within the Arcadia and FullView systems or within the InsertSlot bands of the Accord 15 system.



ELEMENTS 2

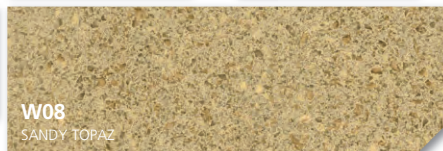
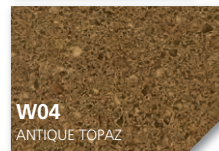
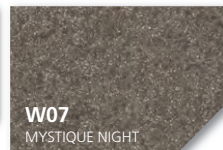
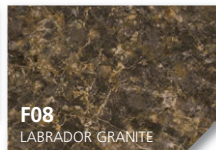
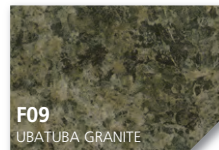
Wood Grains

Application/Process: Laminate. Primarily used for decorative backers. Can also be simulated with Direct-Print.



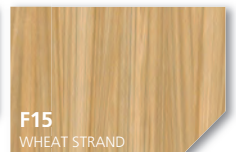
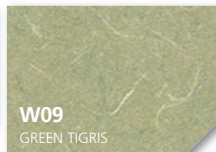
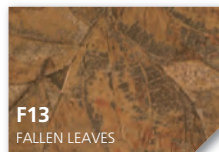
Stone/Granite/Marble

Application/Process: Laminate. Primarily used for decorative backers. Can also be simulated with Direct-Print.



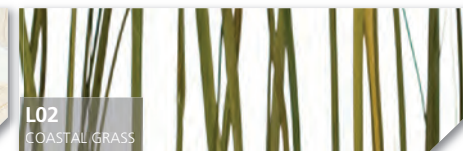
Natural Patterns / Fibers

Application/Process: Laminate. Primarily used for decorative backers. Can also be simulated with Direct-Print.



Translucent

Acrylics. Used as translucent backer material for all APCO interior systems.



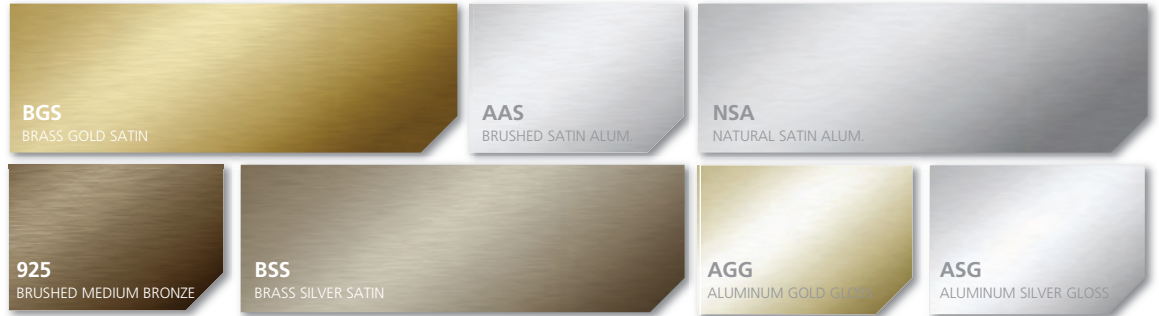
DECORATIVE FINISHES

METALLICS

Application/Process:

Actual anodized aluminum sheet including satin, brushed and gloss finishes. Used in a range of custom applications with all of APCO's interior systems.

Size Limitation: 12" x 48"



IMAGINE

Application/Process:

Decorative backgrounds on inkjet prints for the Arcadia or FullView systems or via the direct-print process for the Elevate product.

Images here only represent APCO's imagery capabilities. Many more standard and custom options are available. See the Imagine System image chart.



THE PROCESSES



Paint

Matthews acrylic polyurethane. Interior and exterior applications.



Direct-Print

UV-cured, CMYK-W flatbed inkjet with true 600 dpi resolution. Primarily used for interior applications. Exterior options available with protective coating.



Large-Format Ink Jet

Eco-solvent CMYK inkjet printer for updatable graphics, primarily with the curved Arcadia and flat FullView systems. Interior only.



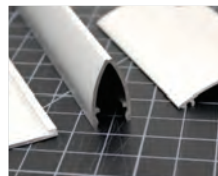
Silk Screen Print

Used primarily for color application to raised text/graphics for ADA compliant signage. Also available for specialty projects. Primarily interior but exterior options are possible.



PSV

Pressure Sensitive Vinyl graphics. Request color options from APCO. Interior and exterior applications.



Anodized Aluminum

Natural Satin is APCO's primary anodized aluminum finish but Bronze and Black may be available for certain cabinet directory and exterior products. Consult your APCO Representative. Interior and exterior applications.



Injection Molded

APCO offers a range of integrally colored shapes and parts for several of our IM/SignMatch, FullView, Arcadia and Accord 15 systems. Reference support material for each particular system for color options. Primarily used for interior applications. Exterior applications possible under certain circumstances.