**DECORATIVE FINISHES**

**METALLICS**
*Application/Process:* Actual anodized aluminum sheet including satin, brushed and gloss finishes. Used in a range of custom applications with all of APCO’s interior systems.
*Size Limitation:* 12” x 48”

**IMAGINE**
*Application/Process:* Decorative backgrounds on inkjet prints for the Arcadia or FullView systems or via the direct-print process for the Elevate product. Images here only represent APCO’s imagery capabilities. Many more standard and custom options are available. See the Imagine System image chart.

**THE PROCESSES**

- **Paint**
  - Matthews acrylic polyurethane: Interior and exterior applications.

- **Direct-Print**
  - UV-cured, CMYK/W flatbed inkjet with true 600 dpi resolution. Primarily used for interior applications. Exterior options available with protective coating.

- **Large-Format Ink Jet**
  - Eco-solvent CMYK inkjet printer for updatable graphics, primarily with the curved Arcadia and flat FullView systems. Interior only.

- **Silk Screen Print**
  - Used primarily for color application to raised text/graphics for ADA compliant signage. Also available for specialty projects. Primarily interior but exterior options are possible.

- **Injection Molded**
  - APCO offers a range of integrally colored shapes and parts for several of our IM/SignMatch, FullView, Arcadia and Accord 15 systems. Reference support material for each particular system for color options. Primarily used for interior applications. Exterior applications possible under certain circumstances.

- **PSV**
  - Pressure Sensitive Vinyl: Graphics. Request color options from APCO. Interior and exterior applications.

**COLOR & FINISH SELECTOR**

- **Paint**
  - Matthews acrylic polyurethane: Interior and exterior applications.

- **Direct-Print**
  - UV-cured, CMYK/W flatbed inkjet with true 600 dpi resolution. Primarily used for interior applications. Exterior options available with protective coating.

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**BACKGROUND & IMPRINT COLORS**

**Background Colors**
- Painting APCO’s primary process for background color application, and the colors on this page represent the standard options available. PMS colors and custom matched colors are also available upon request.

**Imprint Colors**
- APCO’s primary printing process is direct-print, with the ability to print not only these standard colors but also a wide range of PMS colors.

- APCO uses the silkscreen printing process (spot colors) for printing most raised ADA graphics and for other specialty projects. The colors on this page represent the standard silkscreen ink options, but custom color matches are possible.

**Paper Colors**
- Colors marked with a P are available in 60 lb. SignWord paper, compatible with most APCO interior systems. (Note: APCO’s Elevate system only offers the A72/A01 White option.)

**Add’l SignWord Paper Colors**

**Color Accuracy & Variations**
- Colors within this chart have been reproduced as accurately as possible. However, colors may vary slightly amongst the different processes, and actual color may vary from this chart because of individual printer and monitor characteristics.

**Important:**
- Color accuracy is important for your project, we recommend you request actual color samples representing the materials and processes being used.

**1** There are some color limitations of the CMYK color gamut in Pantone solid colors, especially with more blue and very bright colors. There are limitations with metallics as well. Your APCO Representative can discuss in more detail.

**DECORATIVE FINISHES**

**ELEMENTS**

**Naturals**
- Application/Process: Pressure Sensitive Decorative Vinyl. Primarily used to non-glare lenses of the FullView and Arcadia systems or to aluminum bands of the Arcadia 15 system. Can also be simulated with Direct-Print.

**Industrials**
- Application/Process: Decorative Metal. Primarily used as inserts within the Arcadia and FullView systems or within the InsetSlot bands of the Accord 15 system.

**ELEMENTS 2**

**Wood Grains**
- Application/Process: Laminate. Primarily used for decorative backers. Can also be simulated with Direct-Print.

**Stone/Granite/Marble**
- Application/Process: Laminate. Primarily used for decorative backers. Can also be simulated with Direct-Print.

**Natural Patterns / Fibers**
- Application/Process: Translucent. Used as translucent backer material for all APCO interior systems.
Background & Imprint Colors

Imprint Colors
APCO’s primary printing process is direct-print, with the ability to print not only these standard colors but also a wide range of PMS colors.1

APCO uses the silkscreen printing process (spot colors) for printing most raised ADA graphics and for other specialty projects. The colors on this page represent the standard silkscreen ink options, but custom color matches are possible.

Paper Colors
Colors marked with a P are available in 60 lb. SignWord paper, compatible with most APCO interior systems. (Note: APCO’s Elevate system only offers the A72/A01 White option.)

AddIt SignWord Paper Colors
The reverse sides of A43 Putty and A78 Pearl Grey papers feature a 50% lighter version of the standard paper color. A44 band (reverse side of A43) and A78 Pearl Grey Light (reverse side of A78). These lighter versions may represent better color matches to painted or injection molded parts. Your APCO Representative can provide guidance in this area.

Color Accuracy & Variations
Colors within this chart have been reproduced as accurately as possible. However, colors will vary slightly amongst the different processes, and actual color may vary from this chart because of individual printer and monitor characteristics.

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Elements
Naturals
Application/Process:
Pressure Sensitive Decorative Vinyl. Primarily used to non-glare lenses of the FullView and Arcadia systems or to aluminum bands of the Accord 15 system. Can also be simulated with Direct-Print.

Industrials
Application/Process:
Decorative Metal. Primarily used as inserts within the Arcadia and Fullview systems or within the InsertSlot bands of the Accord 15 system.

Elements 2
Wood Grains
Application/Process:
Laminate. Primarily used for decorative backers. Can also be simulated with Direct-Print.

Stone/Granite/Marble
Application/Process:
Laminate. Primarily used for decorative backers. Can also be simulated with Direct-Print.

Natural Patterns / Fibers
Application/Process:
Laminate. Primarily used for decorative backers. Can also be simulated with Direct-Print.

Translucent
Acrylics. Used as translucent backing material for all APCO interior systems.
**DECORATIVE FINISHES**

**METALLICS**
*Application/Process:* Actual anodized aluminum sheet including satin, brushed and gloss finishes. Used in a range of custom applications with all of APCO’s interior systems.

Size Limitation: 12” x 48”

- **BGS** BRUSHED SATIN BRONZE
- **BSS** BRUSHED SATIN SILVER
- **AAS** ALUMINUM SATIN GOLD
- **AGG** ALUMINUM GOLD GLOSS
- **BGS** BRASS GOLD SATIN
- **AAS** BRUSH SATIN ALUMINO
- **NSA** NATURAL SATIN ALUMINO

**METALLICS**

**THE PROCESSES**

- **Paint** Matthews acrylic polyurethane. Interior and exterior applications.
- **Direct-Print** UV-cured, CMYK.W flatbed inkjet with true 600 dpi resolution. Primarily used for interior applications. Exterior options available with protective coating.
- **Large-Format Ink Jet** Eco-solvent CMYK inkjet printer for updatable graphics, primarily with the curved Arcadia and flat FullView systems. Interior only.
- **Silk Screen Print** Used primarily for color application to raised text/graphics for ADA compliant signage. Also available for specialty projects. Primarily interior but exterior options are possible.
- **PSV** Pressure Sensitive Vinyl graphics. Request color options from APCO. Interior and exterior applications.
- **Anodized Aluminum** Natural Satin is APCO’s primary anodized aluminum finish but Bronze and Black may be available for certain cabinet directory and exterior products. Consult your APCO Representative for interior and exterior applications.
- **Injection Molded** APCO offers a range of integrally colored shapes and parts for several of our IM/SignMatch, FullView, Arcadia and Accord 15 systems. Reference support material for each particular system for color options. Primarily used for interior applications. Exterior applications possible under certain circumstances.

**IMAGINE**
*Application/Process:* Decorative backgrounds on inkjet prints for the Arcadia or FullView systems or via the direct-print process for the Elevate product. Images here only represent APCO’s imagery capabilities. Many more standard and custom options are available. See the Imagine System image chart.

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**COLOR & FINISH SELECTOR**

**DECORATIVE FINISHES**

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**GR-03** DEW ON THE GRASS
**FL-05** BLUE MYOSOTIS
**SR-02** TAN SLATE
**AT-02** iMPRESSIONISM
**AR-03** SKYLIGHT
**PWL-01** PVL-01 PSS-04 PFR-01 PRE-02