

DIRECTORIES



Top: 46" portrait touch with tenant and people pages (Minneapolis)
 Middle Left: A dialer directory (Golden Valley, MN)
 Middle Right: 46" touch directory (Minneapolis)
 Bottom: A sample map and keyboard touch and search interface

Digital Building Directories

Once merely a place to list tenants and their employees, AlivePromo has taken the building directory beyond the box with the help of a variety of high tech features.

These features include **live weather, traffic and news feeds, animated "you are here" buttons, and dynamic wayfinding artwork** that visually direct visitors to their destinations. Directories equipped with touch screens **allow tenants and their employees to update their own pages** with pictures and biographies, showcasing their talent.

Management of tenant and employee listings is also more advanced. AlivePromo **web-based or desktop directory management software** allows for tenant and people information to be updated electronically within minutes, eliminating the plastic inserts that often take 4 weeks to order and are a hassle to replace.

Standard directory options include small and large format **display directories**, small and large format **interactive touch directories, dialer directories** and more. Talk to an AlivePromo sales representative about how to make your directory unique.

Beyond the Box

You get our people, not a box. AlivePromo **professional designers** deliver high quality creative that you can't get with a boxed software solution. **Staff programmers** ensure you get a solution that works for you, not everyone else. **Marketing experts** make sure your directory is on-brand and speaking to your target audience.

AlivePromo provides complete Design-to-Sign™ services



Visit www.alivepromo.com for details

Alive Promo did an excellent job designing the content for our directory boards. They offered creative solutions to our unique challenges and provided excellent customer service to us. I would recommend them highly.

- Beth Anderson,
 Property Manager, Hines